



Dear Parent or Guardian,

Starting on Thursday 1st March 2018, children and young people across the UK will try to collectively read for 100 million minutes!

The challenge is being organised by leading charity Achievement for All to engage more children and young people with reading. It's completely free to enter, however, we would be enormously grateful if friends and families could sponsor their children's reading. Not only will this help motivate the readers, but it will also raise money for disadvantaged young people in education.

It would be fantastic if you could help your children to:

- Choose something to read (it could be books, magazines, comics or e-books)
- Find sponsors among family and friends
- Ask sponsors to tick the Gift Aid box
- Collect sponsorship money and return it to the registered setting with the completed form (below).

Thank you and enjoy the challenge!

The 100 Million Minutes team

Achievement for All 3As is a Registered Charity, Number 1142154

Chair: Brian Lamb OBE – Chief Executive Officer: Professor Sonia Blandford

Registered in England and Wales No. 07528857 – Registered Office: St Anne's House, Oxford Square, Newbury, Berkshire, RG14 1JQ



Sponsorship Form

Reader's name	Registered setting	Total amount raised
	<p><i>If the reader is taking part in the challenge through a particular setting, please provide its name below. For example, a nursery/ school / college / childminders etc.</i></p> <p>.....</p>

[illegible]

How to send us sponsorship money

Achievement for All is a leading not-for-profit organisation that works in partnership with early years settings, schools and colleges to improve outcomes for all children and young people who are vulnerable to underachievement. Through our programmes we have had a positive and measurable impact on the lives of more than 100,000 children and young people to date. With your help we can aim to improve the lives of at least 100,000 more.

We would be very grateful if you could collect and send any funds raised to us once the challenge is over. You can do this in a number of ways:

1. **Cheque:** you can send us a cheque (payable to Achievement for All) along with any sponsorship forms.
2. **Bank Transfer:** please contact us for details.
3. **Online:** friends and family can sponsor children directly by card payment. Simply visit www.100millionminutes.org, click on the 'Sponsor a Reader' link, and follow the steps.
4. **Our postal address is:** Achievement for All, FAO 100 Million Minutes, St Anne's House, Oxford Square, Oxford Street, Newbury, Berkshire RG14 1JQ.

Please remember to provide your name and address so that we can say thank you!

Still got queries? Please email us at info@100millionminutes.org.